

**ROTARY DISTRICT 5220
COG SUPPORT COMMITTEE**

**INFORMATIONAL PACKET
1999-2000**

YELLOW – Strategies for Member Education

This is information from Rotary Bulletin PD3-414. Describes how to educate and orient a new Rotarian. This is also a reference for other Rotary membership resources. An education program from El Paso is provided as a reference.

GREEN – A Formula for Member Retention

A 1996 article from Past Rotary International President Glen Kincross by Owen McDowell.

PURPLE – Why Join Rotary?

20 answers to the question of Why Join Rotary? A majority of the answers reflect the importance of educating and retaining members. These also become the basis of any COG Committee.

BLUE – Committee Outlines

Small, medium and large club committee outlines are prepared to use as a guide. Each club can adapt one for their own use.

EXAMPLES OF CLUB COG COMMITTEE ACTIVITIES

WHITE – Angles-Murphys

A check list of how a new member can get involved in the Club and the requirements for the Club.

PINK – Lodi Tokay

An orientation packet used to educate new members. Explains local club and its activities.

YELLOW – Manteca Noon

A check list of the requirements of a new member to complete COG requirements.

GREEN – Modesto

An education and orientation guide for prospective and new members.

PURPLE – North Stockton

Description of the requirements and duties of new members in the COG Committee.

BLUE – Tracy Rotary

A check list of responsibilities for the “Red Badge” Rotarians.

WHITE – Tracy Sunrise

An orientation and education tool for new members.

PINK – North Stockton

An example of an exit survey to be used to determine why a member has left. Use to enhance future club growth.

GREEN – Graduation Requirements

Another example of the requirements to graduate from a COG Committee.