



OCTOBER 2002

THE ROTARY TIMES

DISTRICT 5220 - CENTRAL VALLEY, CA, USA

INSIDE THIS ISSUE:

Rotarian Continental Divide Trail Trek	2	The Real World: Outstanding Vocational Service, Mariposa	5
Changes in MBNA American Rotary Credit Card	3	PEFC Contribution/Pledge Report	5
RYLA Camp Royal	3	Four Way Test Winner for 2002	6
Club News from Around the District	4	Membership & Attendance Report	7
Vocational Service Month	5	Dates & Deadlines	8



GOVERNOR'S MESSAGE

I cannot tell you how much I appreciate the enthusiasm and the excitement I feel about this year's Foundation Event. It is humbling to have someone of General McCarthy's stature coming to our community to thank Rotary for its vision to award Peace and Conflict Resolution Scholarships. He will give us some insight into how friendly and peaceful negotiations occur.

We will also have as our very special guest from Rotary International, Zone 23-24 Director Floyd and Sandra Olson. We are issuing a special invitation to our Past R.I Director Jerry Barden and Diane, and all of our own special Past District Governors, We couldn't have a better line up of dignitaries and we know you will be very pleased.

The Air Museum and Science Technology Center are both gearing up with extra tour guides and extra staff to make your visit memorable. The entertainment will begin with: Red Skeleton's rendition of the Pledge to the Flag, Bob Hope's

Thanks to the Memories, the Andrew Sisters, and rounding out the evening with the Pacoima Singers.

The presentation of our Paul Harris Awards will be very special. It will be held in the VIP Room upstairs in the Science Technology Center. The new Paul Harris Awardees and Multiple Paul Harris Awardees will receive recognition at a Champagne Reception at 5:30 P.M.

Seating for the dinner will be in tables of eight. If you wish reservations up front, they will be awarded on first monies in getting the front seats. We will have a good sound system, a stage for the speakers and entertainment. All seating will be good and you will receive excellent service.

I want to invite you all to come and have a great time!! I want to thank you in advance for your donation to The Rotary Foundation, which will benefit so many wonderful worthwhile programs.

See you on Saturday, October 19, 2002.

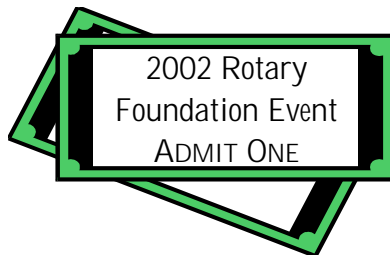


DOROTHY BIZZINI
District Governor
2002-2003

FOUNDATION DINNER TICKET INFORMATION

To order more dinner tickets, or to turn in your ticket money, contact:

KATHY PAIONI
3961 FINNEY ROAD
MODESTO, CA 95358
209-545-00601
KPAIONI@AOL.COM



ROTARIAN CONTINENTAL DIVIDE TRAIL TREK

"Trail magic." That's the term long-distance hikers have for the serendipity that occurs when least expected, and as I looked at the hikers ending the third Rotarian Continental Divide Trail (CDT) trek, strikingly diverse but now united by Rotary and the CDT, I thought, "This, too, is trail magic."

There was Chris, a Rotarian from Carizozo, New Mexico. His ponytail dangled over a T-shirt labeled "Bad Ass Tribe"—a gift from his mother! And there was Bob, from Carmel-by-the-Sea in California, director of three businesses who began each day with a meditative breathing exercise.

Some participants had previously hiked only occasionally, but Royal Robbins and his wife, Liz, have made careers of outdoor adventure. Royal, a member of the Modesto, California, Rotary Club, is a world-class climber, river-rafter, and, along with his wife, Liz, entrepreneur.

He also is a board member of the Continental Divide Trail Alliance (CDTA), the not-for-profit organization that works with land-management agencies, private and corporate sponsors, and citizen groups to see that the 3,100-mile Continental Divide Trail becomes a reality. According to Royal, "While many people think the idea of completing a 3,100 mile trail from Canada at Mexico is impossible, we recognize the incredible power of like minded individuals, working toward a common vision can accomplish."



The CDTA is the creation of Bruce and Paula Ward, and it was Bruce who, acting out of the Rotary club in Conifer, Colorado, had organized the annual Rotary treks. It's Bruce's belief that for people to share his vision about the CDT they must experience it. "What we are attempting to do goes far beyond the physical trail, it's about bringing together people from all walks of life, helping them to understand the many issues and opportunities that this King of Trails represents."

So for three days the Rotarians, supported by U.S. Forest Service rangers with the Gila National Forest and joined by a select group of Boy Scouts from Albuquerque, had hiked the Twin Sisters segment of the CDT in southwestern

"While many people think the idea of completing a 3,100 mile trail from Canada at Mexico is impossible, we recognize the incredible power of like minded individuals, working toward a common vision can accomplish."

New Mexico. It's a beautiful segment, where towering ponderosa pines shade a forest floor carpeted with pine needles. But like all trails it confers on those who hike it the gift of adventure and the unexpected: bear tracks on the trail, a sighting of a bear cub, a spectacular pre-dawn thunderstorm.

This segment, like much of the CDT, is rich in history. Participants visited the Gila Cliff Dwellings National Monument, and saw a primitive ore mill used by early Spanish-speaking gold miners. This was country that Geronimo, Victorio, and other nineteenth century Apaches knew well.

The Apaches, however, never ate as well as the Rotarians, who began and ended each day with hearty meals prepared by volunteers from Colorado. The Boy Scouts were particularly pleased with the "Unbelievable five course meals with dessert! And we didn't even have to wash the dishes," exclaimed Scoutmaster Brent Botts.

The CDT is the longest and most difficult of America's National Scenic Trails. A few hikers do the entire 3,100-mile route, but most do as the Rotarians did—experience specific segments. The CDT was designated by Congress in 1968, but it remained primarily just a concept until the CDTA became involved, beginning in 1994. Since then, lines on maps have become trails on the ground.

Rotarian and District Governor-elect Mat Matson of Conifer Colorado, summed it up best, "The trek was wonderful, but it was the spirit and enthusiasm of all the trekkers that made the most lasting impact on all of

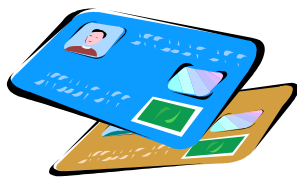
us."

Trail magic. On the Rotary CDT trek it took many forms, some of which will persist as Rotarians continue to be involved in the CDT. But there is one prerequisite for trail magic: getting on the trail.

A final note: from our District on this hike were Dwaine Carver and Robert Bibens, both from the Modesto Rotary Club. On a similar hike last July in Colorado was Brian Elliot of the Riverbank Club.

Bob Julyan is the author of New Mexico's Continental Divide Trail: the Official Guide (Westcliffe Publishers, 2000).

CHANGES IN MBNA AMERICAN ROTARY CREDIT CARD



At the June meeting in Spain, the RI Board approved the allocation of one million

dollars in proceeds from the credit card program to benefit the Polio Eradication Program. How does it work? MBNA will pay \$50.00 to support the campaign for every take-one application that becomes an approved and activated account.

In addition, the royalty monies of one half of one percent of purchases will also benefit this program until the one million dollar

mark is achieved then revert back to benefit the permanent fund of the Rotary Foundation. That means for every \$1000.00 spent on the credit card, The Rotary Foundation will receive \$5.00. So far, The Rotary Foundation has received more than one million dollars from this program.

This is a very easy way to make a contribution and you will not even know you are doing it. If you are interested in receiving an application, please email me and I will mail you one.

Dorothy Bizzini



RYLA CAMP ROYAL WORKSHOP

A packed crowd heard Bill Brown, Camp Royal Headmaster; explain the purpose of Camp Royal and the importance of Rotarians being involved with the selection process.

John Reusche Boys Camp head counselor showed a video and slides of past camps to give attendee a flavor of what Camp Royal is all about. Linda Gillespie, Past Girls Camp Head Counselor shared the curriculum for the girls. New brochures and posters were distributed for all the schools to be passed out by Rotarians when they visit their schools and make arrangement for the selection process.

Woody Campini, PDG talked about transportation and gave the time and place of pick-ups. Ron DeWing PDG shared ideas for selection criteria of the students. Ed Sowers, Camp Royal Registration Chairman passed out the new 2003 Camp Royal Instruction Manual and application packet. He also discussed the importance of selecting alternates or even several alternates because there are always opportunities for alternates to go. Deadline for registration is December 20, 2002.



Dates for this year's camp:
Girls: Jan 30 - Feb 2, 2003
Boys: Feb 14 -17, 2003

**Fulfilling our Promise:
Eradicate Polio
Rotary's \$80 million challenge
for 2002-03**



CLUB NEWS FROM AROUND THE DISTRICT

Stockton Sunrise Provides Pumpkins for Halloween

Stockton Sunrise has an excellent program to make children at the Stockton Children's Home very happy. A week before Halloween a truck filled with Pumpkins are brought to the Children's Home and within minutes the hundred Pumpkins are gone. Plucked from the truck by happy children just waiting to have a carving party with their teachers. What an effortless way to make a group of children happy. Great Job Stockton.



Partnering Doubles and Triple the Effort

Arnold Rotary financed the baseball rack project for the Ebbetts Pass Elves woodworkers for the annual county-wide Santa Express. Upon receiving the donation the Ebbetts Pass Elf Bob Manning donated two hand-made wooden trains back to Arnold Rotary. The club auctioned one train set off to support Rotary International's Polio Eradication project and the second wood train will be used as a premium prize at its annual Lobster Dinner fundraiser October 19th.

Chowchilla Makes Impact in Jamaica

Chowchilla Rotary Club has partnered with the East Montego Bay Rotary Club to help underprivileged children in the island-nation of Jamaica. Chowchilla Rotarian Dr. Ron Moore and his wife, Shirley, while vacationing in Jamaica, presented a check for \$2000.00 to President Roger Campbell of the East Montego Bay Club, which will match the donation. The funds of both clubs will provide mattresses for students at the Christian School for the Deaf, the majority of who are sleeping on beds of wooden slats, and for educational supplies and equipment.

Oakdale Rotary Annual Wine Auction

Bob Stewart was host for his annual wine auction

to benefit the Oakdale Rotary Club. This years proceeds will benefit the Polio Eradication Fund. Bob has one of the most extensive wine collections in the valley with many rare wines. The large crowd of Rotarians and guests bid enthusiastically for the expensive collectible wines. Bob had individual labels prepared for the Presidents of the local Rotary Clubs. Each President had the opportunity to bid on their own bottle of wine and many actually got their bottle.

President Mike Kline, Modesto Gateway, overbid everyone for a special bottle of wine autographed by Rotary President Bhichai Rattakul. He graciously donated it to DG Dorothy Bizzini, for the Foundation Event on October 19th.

Past District Governor Gordon Kennedy brought a handmade gift box which had two special bottles of wine which was quickly purchases for The Foundation Event. It was the perfect evening for the Auction and the children of the world will benefit when we live in a Polio Free World.

Groveland Rotary Joins Efforts with Lions

Groveland Rotary members, joined by Oakdale Lions Club met with Calafia Rotary Club and Valle de Mexicali Lions Club to provide medical aid, check-ups and medical supplies. Over the years it has become more difficult to get supplies over the border so we focused our efforts in other ways. John Brunk, Tim Thayer, Red Rossio, Jack Jenkins, Wayne Sousa and Larry Santa Maria set out for Mexicali, destination De Ninos Elementary School in Jomai, Pinaa. Their contact in Calafia Rotary located an Elementary School which needed windows, doors and paint. It took 12 men, two days to complete the project in 100-plus degree weather. They all agreed that they really enjoyed this project best because they could see the results of their efforts and the satisfaction on the faces of the children as they left.



VOCATIONAL SERVICE MONTH

By Ron Moore

October is Vocational Service Month and Rotary Clubs in District 5220 are urged to recognize the avenues of service that had its origins in the first meeting organized by Rotary's founder, Paul Harris.

Changes occurring in today's workplace (continuing expansion of technologies, the shifting role of women in the workforce, the effects of economic slowdowns) are combining to revolutionize business. As business leaders, Rotary members share their skills and expertise through Vocational Service.

The essence of Vocational Service is the importance of high ethical standards in all professions, the importance

of all vocations and the opportunity to contribute one's vocational talents to address the problems and needs of society.

Clubs in the district are asked to focus on the following activities:

- Encouraging and/or promoting career days at middle or high schools.
- Sponsoring essay contests for local middle and high school students on the 4 Way Test. High school winners read essays at club meeting and advance to area and district level competition.
- Conducting one club meeting emphasizing the effect of maintaining high ethical standards in the workplace and the impact on the bottom line.
- Conducting one club meeting on Vocational Service during the month

of October using the 16 minute video "Rotary in Action: Volunteers," profiling Rotary, Volunteers who make a difference

- Implementing a recognition program to commend outstanding leaders in the community. (Rotarians and non-Rotarians) with Service Above Self-Award
- Conducting one club meeting on career and /or Regional Occupational Programs at a local high school(s)
- Implement three (3) Distinguished Service Awards for (1) Distinguished Public Service-non Rotarian: (2) Distinguished Community Service-Rotarian or non-Rotarian: (3) Distinguished Rotary Service-Rotarian.

THE REAL WORLD: OUTSTANDING VOCATIONAL SERVICE, MARIPOSA

Last year Mariposa Rotary Club and Mariposa High School Faculty invited local business persons to Mariposa High School Auditorium to talk to the Senior Students about their responsibilities for their lives after high school graduation. It included topics such as:

- Renting An Apartment
- Buying a Car (Taking out a Loan)
- Car Insurance (What Kind and Best Buy for your income)

- Purchasing Furniture (Loans)
- Getting PGE turned on (Deposit)
- Health Insurance
- Telephones
- Job Applications (How to fill out one & how to appear for the interview)
- Credit Cards (What the interest rate really means on a purchase)
- Opening a Bank Account (Cost and what is best value)
- Food Costs and Value

The results of the program: Students would like to have had it earlier in school year. They found out that on minimum wages, life will be hard and that students need more education for a better future. Mariposa will be doing this program for the freshman students this year.

Great Vocational Service, Mariposa!

PEFC Contribution/ Pledge Report for 5220

District 5220, as of September 19, 2002 has reported to RI a contribution of \$27,750.00. This is not counting some of the large pledges we have been notified about. Keep up the Good Work.

FOUR WAY TEST WINNER FOR 2002

Phillip Cordeiro of Newman, California, is truly a remarkable young man. Phillip, sponsored by the Newman Rotary Club, impressed a packed auditorium at last May's District Conference in Sacramento with the reading of his essay on The Four Way Test. Phillip, only 15 years old, is currently enrolled at the University of California, Berkeley, majoring in engineering-physics. (Here is his essay)

There is not a person, living or dead that has every attribute for success. Herbert J. Taylor, was inspired to meet this challenge and in 1932 developed the Four-Way Test. As Rotarians you are knowledgeable about this ethical standard, but are you sharing this beneficial mechanism for self-monitoring? If not, be prepared to pay the price. Let us practice and teach these tests to all future generations.

Our leaders actually or potentially have power, but not all those with power are leaders. A true leader will never relinquish his god given freedom to follow well. In essence success is not allowing others to control your conscience, but to challenge that conscience with the four character building questions. The first question: **Is it the truth?** One must be resilient and stay away from murky waters, the so called grey area, thus recognizing the true truth. Truth is recognizable because it can never be defeated. Invariably truth is often the first casualty in all conflicts, but in the end its incorruptible force will stand supreme. Truth is incontrovertible. It can stand up to all onslaughts and criticism and will raise supreme at every conflict. Once one accepts the responsibility to seek truth and become truthful one develops a health mind, thus gaining the potential to achieve great things. Let us recognize, accept, and use truth to the fullest extent. To master and monitor this talent is the first tool of leadership.

The second question: **Is it fair to all concerned?** This question is the most difficult, for not everyone thinks of fairness on the same wavelength. To facilitate this process, prioritize in order of importance, not in order of demand. To often fairness is also programmed toward fantasy rather than reality. For example, by being fair not everyone will be happy. But in the end your darkest hour will contain within it your brightest hope. When being fair those initially unhappy people will see a new light that will lead to far greener pastures. And perhaps they will decide that things turned out better than expected. This question is a good checkpoint; it gives a measurement level of how far you have come and how far you need to go in mastering the talent of fairness. Learning to step back and be objective is one tool. The Asian world gives a double meaning to the word "fair," danger and opportunity. Within every fair action there may be a crisis thus creating a bigger opportunity. Within every fair action there may be a crisis thus creating a bigger opportunity or reaction. This opportunity is known as establishing confidence in the midst of changing circumstances. One will find the path to successful actions

of fairness by high measurements of employee confidence and satisfaction. Another good tool to measure management's fairness is establishing a manager evaluation system in which employees evaluate their manager while their manager evaluates them. These manager evaluations should then be forwarded to the manager's superior. The manager's superior in turn sets new goals for the following year. This system empowers not only the manager but the employee as well.

The third question in Taylor's test: **"Have you been building good will and better friendships?"** is perhaps the easiest to answer. Certain people have a god given talent in attaining friends. They may also have nurturing spirits. This nurturing spirit enables them to carry out good will activities well. For those less nurturing personalities, these individuals must establish clear and measurable goals. The people should tackle good will activities in bite sized chunks until they're comfortable. Prioritize the quality of the activity, not the quantity. Perhaps you may have strengths others lack. No person however nurturing his nature has all the necessary qualities to make long lasting friendships. We must all rely on other people and learn "people" business. We must see if we can help our friends reach their dreams, therefore fulfilling ours. We can do this by assisting in their needs, by giving them positive encouragement and praise, by not emphasizing their faults, and by letting them know you're there for them. Let us push ourselves to the heights of our dreams and aspirations!

The fourth and last test question: **"Will it be beneficial to all concerned?"** requires good networking skills, which can be acquired by joining professional associations that share ideas and problem solving solutions within that profession or expertise's sphere of influence and most importantly listening to your employees. In communication, listening is most important. You may come to ask yourself, "How one to know what is is beneficial to all?" No one person, however brilliant, can be everywhere all the time. You must rely on other people once again utilizing those valued people business skills. Frequent feedback will reinforce the answer that a particular action is beneficial to all concerned.

Being an average citizen is not for the achiever, and should not be a part of his vocabulary. This would abruptly stop if we had only average doctors, engineers, and businessmen. Let us try to be the best we can possibly be, and then beat it by telling and seeking truth, being fair to all concerned, building good will and better friendships, and rendering service beneficial to all.

What will the 2003 Four Way Test Winner have to say? Let's give them a chance to express their feelings. Let's get the information into the hands of the teachers in our schools.

AUGUST DISTRICT MEMBERSHIP & ATTENDANCE REPORT

Club	Begin Year 7/1/02	Rotary Quest Goal 6/30/03	Jul-02	Aug-02	Diff	% Per Month		Club	Begin Year 7/1/02	Rotary Quest Goal 6/30/03	Jul-02	Aug-02	Diff	% Per Month
Angels Murphy's	43	48	45	46	1	84.45%		Modesto Gateway	44	49	44	44	0	64.00%
Arnold	20	25	20	20	0	75.00%		Modesto North	31	36	31	31	0	80.73%
Atwater	32	37	32	32	0	64.00%		Modesto Sunrise	100	105	96	97	1	97.18%
Ceres	26	31	26	26	0	75.96%		Newman	25	30	25	25	0	85.00%
Chowchilla	42	47	38	38	0	81.00%		Oak. Sierra Sunrise	42	47	43	43	0	63.00%
Dos Palos	15	20	15	17	2	80.00%		Oakdale	51	56	48	49	1	79.00%
Escalon Sunrise	22	27	22	21	-1	74.00%		Oakhurst Sierra	54	59	54	53	-1	71.54%
Galt	31	36	31	31	0	98.34%		Patterson	34	39	34	34	0	63.00%
Galt Sunrise	19	24	19	18	-1	62.50%		Ripon	19	24	18	20	2	75.00%
Groveland	22	27	23	22	-1	95.64%		Riverbank	21	26	20	19	-1	82.00%
Gustine	18	23	16	15	-1	70.00%		Salida	33	38	33	33	0	66.67%
Lathrop Sunrise	22	27	22	23	1	82.00%		Sonora	16	21	17	17	0	71.00%
Livingston	34	39	34	35	1	80.00%		Sonora 49er	25	30	25	25	0	78.00%
Lodi	106	111	102	102	0	79.30%		Sonora Sunrise	41	46	41	42	1	84.00%
Lodi Sunrise	29	34	19	21	2	68.00%		Stockton	232	237	234	230	-4	85.43%
Lodi Tokay	60	65	60	60	0	81.00%		Stockton Delta	35	40	30	30	0	58.00%
Los Banos	37	42	37	36	-1	67.00%		Stockton East	39	44	42	43	1	74.00%
Madera	53	58	56	57	1	63.00%		Stockton North	102	107	102	102	0	73.00%
Madera Sunrise	54	59	54	54	0	83.00%		Stockton Seaport	24	29	23	24	1	65.80%
Manteca	44	49	44	46	2	71.00%		Stockton Sunrise	37	42	35	37	2	83.00%
Manteca Morning	24	29	24	24	0	69.00%		Tracy	69	74	69	63	-6	79.76%
Mariposa	43	48	44	47	3	75.00%		Tracy Sunrise	65	70	65	61	-4	73.77%
Merced	75	80	75	76	1	68.75%		Turlock	113	118	111	110	-1	68.92%
Merced North	46	51	45	45	0	58.33%		Turlock Sunrise	59	64	59	60	1	53.81%
Merced Sunrise	22	27	22	22	0	67.00%		Twain Harte	31	36	32	32	0	74.20%
Modesto	259	264	254	260	6	75.23%		West Calaveras	21	26	19	20	1	70.00%
Modesto East	30	35	28	28	0	69.00%		Yosemite	14	19	13	14	1	63.00%
	1228	1363	1207	1222	15			Total	2605	2875	2570	2580	10	

Attendance Reports are due to the District Attendance Secretary, Larry Whitney by the 6th of each month. Fax: 209/383-0432, Phone: 209/383-5056, e-mail: llwhitney7@aol.com

*** Note: **Highlighted (or Circled) Clubs** indicate last months numbers - no current report received

Please send Raffle Prizes for the Foundation Event to your Assistant District Governor. Raffle tickets should be sent to your chairman by Oct. 12th.

Rotary International District 5220
Dorothy Bizzini, District Governor
P.O. Box 813
Atwater, CA 95301-0813



October is “Vocational Service Month”

DISTRICT DATES & DEADLINES

October—Vocational Service Month

- Information for Speech Contest Mailed
 - New Business Visit, Shadowing Programs, Vocational Talks
 - Pro-rated dues for new members (July-Sept) due to R.I.
- 13 **Zone Institute** - Eugene, OR
- 19 **The Foundation Event** - Castle Development Center
- 22 **Camp Royal Oversight Committee Meeting** - Latif's, Turlock, 6:00 PM
- 25 **Baccus and Brew** - Modesto Sunrise
- 26 **Crab Feed** -Tracy
- 28 **Budget and Finance Committee Meeting** - Latif's, Turlock, 6:00 PM

November—Rotary Foundation Month

- 1 **District Sec. report membership numbers** to Larry Whitney on line
- 5 **WCS Meeting** - Barnwood, Ripon, 7:00 PM

The Rotary Times

The Rotary Times is published by Rotary International District 5220. All articles and information contained in each issue are provided by the District Governor and the Rotarians of District 5220.

The Rotary Times is available online for download in Adobe Acrobat® PDF format on the District web site at the following URL:

<http://www.rotary5220.org>

To be added to the District Email distribution list or to submit articles for inclusion in the Rotary Times, please contact the District Webmaster at:

in2dtp@empnet.com