



DISTRICT HAPPENINGS

GROUP STUDY EXCHANGE TEAM SELECTED

~By DG Janine - Interviews were held for our GSE Team who will travel to District 4490 in Brazil in May 2009. We had an outstanding group of candidates. Sincere thanks to the Rotary Clubs who recruited and sponsored these dynamic young professionals. Congratulations to those selected and the clubs that sponsored them!

Paul Carmona	Police Officer	Manteca Rotary
Julie Edwards	Graphics Designer	Modesto Rotary
Eve Hightower	Reporter	Modesto Sunrise Rotary
Erik Johnson	Civil Engineer	Sonora 49er Rotary

Alternate Stephanie Collinsworth Teacher Escalon Sunrise

Now their work begins! Team Leader Julie O’Kane (Madera Rotary) will organize their training as they learn about the Brazilian cultural and lifestyle, develop the presentation they will give to Rotary Clubs in Brazil, and start them learning Portuguese! We wish them well in these endeavors and look forward to hearing about their adventures.

17 CLUBS APPROVED FOR DISTRICT MEMBERSHIP GRANTS

(Submitted by Diana Barden, District Membership Chair)

A new program was rolled out at the August Foundation/Membership Seminar offering clubs in District 5220 the opportunity to apply for district funds to help finance their membership recruitment and retention plans.

Congratulations to the following awardees:

Lodi Sunrise, Twain Harte, Modesto Gateway, Modesto East, Madera, Madera Sunrise, Escalon Sunrise, Sonora Sunrise, Modesto North, Stockton Sunrise, Stockton, Lathrop Sunrise, Patterson, Stockton Delta, Los Banos, Merced Sunrise, and Modesto.

Applications were made available at the seminar and on the district website.

Seventeen clubs submitted applications after going through the process steps of

- 1.) Setting a goal for net membership growth,
- 2.) Developing a plan for how to reach their goal,
- 3.) Estimating the cost of implementing the plan, and
- 4.) Setting a completion date for the strategic tasks.



A variety of recruitment and retention ideas have been set into action. If all 17 clubs reach their goals, we will have over 153 net members added to our district. Upon completion of their membership activities, these clubs will receive reimbursement for expenses up to a maximum of \$500.00 each.

Go to the District website to see a summary of the membership ideas being implemented. There are still 38 more clubs in the district that are working on membership development. Send your club’s strategy and success stories to Diana Barden on jerrybarden@comcast.net, so that we can share great ideas with others.